



IDS 104 Module Two Activity Guidelines and Rubric

Overview

In today's connected world, both digital and in-person communities play significant roles in personal and professional life. Cultural awareness is key to navigating these spaces successfully. In this activity, you will compare communication and engagement in a digital and in-person community of your choice. This comparison will help you understand how cultural norms shape interactions and highlight the communication strategies that promote connection. Whether you're working remotely with international colleagues, participating in online forums, or engaging in local organizations, understanding how culture and communication intersect will help you adapt and thrive in diverse settings.

Directions

In this assignment, you will explore two types of communities: one digital community and one in-person community, either from the "List of Communities" located in the Supporting Materials section, or from another appropriate example that you are interested in. You will complete this assignment using the template provided in the What to Submit section. The skills practiced in this activity will support your lifelong learning, strengthen your communication, and prepare you for the final project.

Specifically, you must address the following rubric criteria:

1. **Briefly describe each community.** Include the following:
 - A. Each community's purpose
 - B. Each community's typical members
 - C. How you would participate in each community
2. Identify at least one **cultural factor** that shapes how people engage in each community.
3. Explain how **members of the community** interact with each other. Include the following:
 - A. What types of communication strategies does each community use?
 - B. Does this communication strategy help or hinder connection between community members?
4. Discuss what contributes to a strong **sense of connection** or belonging for each community.
5. Reflect on how **cultural awareness** shaped your understanding of community engagement and communication.

What to Submit

Complete and submit the [Module Two Activity Template](#), for grading.

Supporting Materials

[List of Communities](#)

Use this list to complete the activity.

AI Usage

If you use gen AI tools to support your work on this assignment, be sure to follow [these AI usage guidelines](#). You must acknowledge your use of these tools in your work. Guidelines on how to cite AI tools can be found in [this Shapiro Library guide](#).

Module Two Activity Rubric

Criteria	Meets Expectations (100%)	Partially Meets Expectations (75%)	Does Not Meet Expectations (0%)	Value
Describe Each Community	Briefly describes each community, including each community's purpose, each community's typical members, and how they would participate in each community	Shows progress toward meeting expectations, but with errors or omissions; areas for improvement may include describing the purpose for each community identified, describing characteristics of typical members of each community, or explaining how members can participate or engage in each community identified	Does not attempt criterion	18
Cultural Factor	Identifies at least one cultural factor that shapes how people engage in each community	Shows progress toward meeting expectations, but with errors or omissions; areas for improvement may include identifying a cultural factor that may impact how people interact with others in the community	Does not attempt criterion	18
Members of the Community	Explains how members of the community interact with each other, including types of communications strategies used by each community and whether the communication strategy helps or hinders connection between community members	Shows progress toward meeting expectations, but with errors or omissions; areas for improvement may include explaining how community members communicate with each other or discussing whether the communication strategy helps or hinders building connections between community members	Does not attempt criterion	18

Criteria	Meets Expectations (100%)	Partially Meets Expectations (75%)	Does Not Meet Expectations (0%)	Value
Sense of Connection	Discusses what contributes to a strong sense of connection or belonging for each community	Shows progress toward meeting expectations, but with errors or omissions; areas for improvement may include discussing what contributes to a strong sense of connection or belonging for each community	Does not attempt criterion	18
Cultural Awareness	Reflects on how cultural awareness shaped their understanding of community engagement and communication	Shows progress toward meeting expectations, but with errors or omissions; areas for improvement may include discussing personal understanding of cultural awareness and how it has developed	Does not attempt criterion	18
Clear Communication	Consistently and effectively communicates in an organized way to a specific audience	Shows progress toward meeting expectations, but communication is inconsistent or ineffective in a way that negatively impacts understanding	Shows no evidence of consistent, effective, or organized communication	10
Total:				100%